

Access Copyright Survey



What is the Purpose of the Survey?

To collect data that will enable **Access Copyright** to fairly distribute royalties to creators and publishers whose works have been copied in elementary and secondary schools across Canada.



About Access Copyright



- **Access Copyright** was established as a not-for-profit organization in 1988 by a group of creators and publishers with a common and simple objective:

“To protect the value of their intellectual property by ensuring fair compensation when their works are copied.”

- For two decades **Access Copyright** has worked to provide content users with legal access to millions of works, while ensuring that creators and publishers are fairly compensated.

access ©
The Canadian Copyright Licensing Agency

The Canadian Copyright Licensing Agency

Access Copyright Tariff

- On June 27, 2009 the Copyright Board of Canada certified a tariff covering the copying of copyright protected materials.
- The tariff replaces the previous Pan-Canadian Licence that was in place in elementary and secondary schools for many years.
- The tariff includes a provision to conduct surveys in the schools annually. A school that has been surveyed may not be surveyed in the next two school years.
- The purpose of the survey is to enable **Access Copyright** to fairly distribute royalties to creators and publishers.

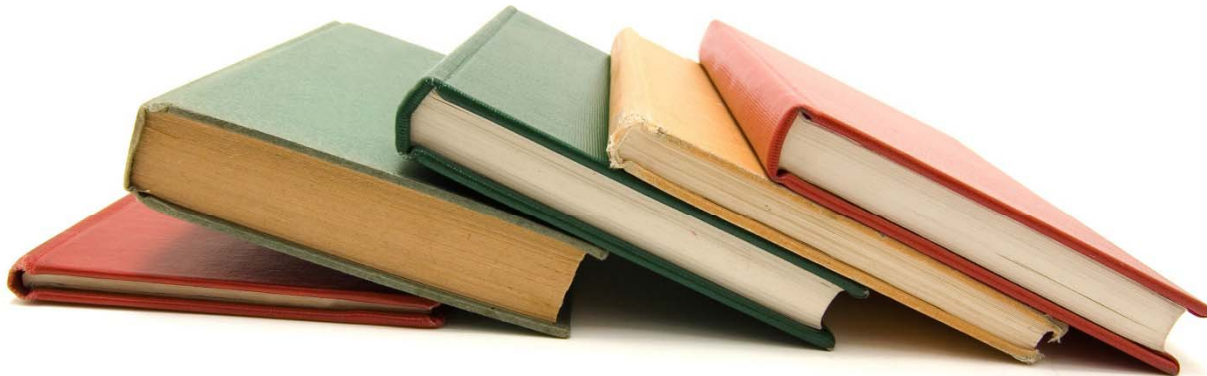


For a copy of the tariff, please click below:

[Access Copyright Elementary and Secondary School Tariff, 2005-2009](#)

Benefits of the Tariff

- Instant access to over 22 million books, magazines, journals, newspapers and other publications from Canada and around the globe.
- Convenient and affordable way to photocopy legally.
- Teachers can augment core resources.
- Gives advance permission for photocopying needs.



About the Survey



- The survey will be carried out over a 10 day period in elementary and secondary schools.
- Schools across Canada have been randomly selected to participate in the survey.
- Each school must designate a survey coordinator to oversee the survey. **Access Copyright** representatives are available to answer any questions or concerns that survey coordinators may have, and, at the request of the survey coordinator, provide complimentary training prior to the start date of the survey.
- With the consent of your school principal, **Access Copyright** staff may stop by during the survey period to check on the progress of the survey or to answer any questions you may have.
- The survey uses a ‘three-step’ method to collect data.



Survey Materials

- A survey poster will be placed above each copier.
- A survey collection box will be placed next to each copier.
- Each collection box will contain a number of sheets of the survey stickers.

Access Copyright Survey in Progress

This is one of several locations selected to participate in a survey this year. The purpose of this survey is to enable Access Copyright to fairly distribute royalties to writers, visual artists and publishers. During the survey, please follow the three steps below each time you copy published materials (for example: books, magazines, journals and newspapers). Thank you for participating in the survey.

Survey start date:

Survey end date:

Books

(see below for anthologies or works by multiple authors)

Copy the page(s) with the most bibliographic information (e.g. title page or copyright page)

Complete a survey sticker and attach it to the back of the copy

Put the survey copy in the box provided by Access Copyright

Newspapers, magazines and other works by multiple authors

Copy the copyright or title page and the first page of the section you are copying and staple

Complete a survey sticker and attach it to the back of the copy

Put the survey copy in the box provided by Access Copyright

Missing bibliographic information?

Copy the first page of the section you are copying

Complete a survey sticker and attach it to the back of the copy

Put the survey copy in the box provided by Access Copyright

Questions? Contact _____ or visit www.accesscopyright.ca.

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USE ONE STICKER FOR EVERY PHOTOCOPY JOB

I copied page(s) from this publication.

I made copies.

Please attach the sticker to the back of the photocopy.

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accesscopyright.ca

HELP is Available

- Check the survey poster by your copier.
- Contact your school's survey coordinator.
- Visit our website at www.accesscopyright.ca



Information for Survey Coordinator



- An **Access Copyright** representative will contact you before the survey is scheduled to begin to arrange a time for training. At that time you will also be asked for the number of photocopiers in the school.
- Training will be conducted over the phone or in person.
- Before the survey begins, you will be sent a package of survey materials which will include a survey collection box, sheets of stickers and a poster for each copier in your school, as well as courier supplies for returning the survey results.

Coordinator Responsibilities

- A poster and collection box with stickers must be placed by each photocopier.
- During the survey, empty the collection box when it is full, replenish stickers as needed and remind staff of the ongoing survey.
- At the end of the survey period you will be contacted by Access Copyright with instructions to pack all the survey copies made for the survey into the courier envelope and make it ready for pickup.

Your Access Copyright contact will be happy to answer questions or provide additional materials if needed.

1-800-893-5777

Thank you!

Thank you for your cooperation and participation. The information gathered in the survey will ensure that creators and publishers are fairly compensated for the use of their work.

